

Morris E. "Bud" Jacobs

Bud Jacobs is a past president of the Public Diplomacy Council and current member of its Board. A proud alumnus of the U.S. Information Agency's 1975-1976 USSR exhibit guide program, he is passionate about the use of public diplomacy to advance U.S. national interests.

As a senior Foreign Service officer at the Department of State and U.S. Information Agency from 1977 to 1997, Bud held several public diplomacy and policy positions in the USSR, the Balkans, Central and South America, and Washington, DC.

From 2000 to 2005, Bud was the vice president of the National Council for Eurasian and East European Research (NCEEER), a non-profit organization that funds scholarly research in the social sciences and humanities in the former Soviet Union, Central and East Europe. At the Council, Bud established an innovative program to bring scholars from Russian and Ukrainian regional universities to the U.S. for research fellowships.

From 2005 to 2011, Bud was a corporate officer, senior advisor, and consultant to PRO-telligent, LLC, a subsidiary of Tetra Tech. During this time he advised three successive under secretaries for Public Diplomacy and Public Affairs, focusing on US international broadcasting, Western Hemisphere affairs, and U.S.-Russian relations. He also served on the 2008 Defense Science Board *Task Force on Strategic Communication*, and in 2010, he worked in the U.S. embassy in Moscow to assist with planning and implementation of programs conducted under the auspices of the Obama-Medvedev Bilateral Presidential Commission.

A native of Colorado, Bud served in the U.S. Army (1967-71), after which he attended the University of California, Santa Barbara, graduating with a B.A. *with highest honors* in Russian and Soviet Studies in 1974. Bud also attended Leningrad State University on a Ford Foundation grant. Bud speaks professional level Russian and Spanish.

Bud frequently speaks on the intersection of public diplomacy and policy.