

## **RICHMOND, YALE**

Yale Richmond, a Foreign Service Officer for 30 years, practiced public diplomacy in Germany, Laos, Poland, Austria (Vienna), and the Soviet Union. During the détente years of the 1970s, he was director of the Office of Soviet and East European Exchanges in the Bureau of Educational and Cultural Affairs, Department of State.

After retirement in 1980 as a USIA Deputy Assistant Director for Europe, he served 3 years on the staff of the Commission on Security and Cooperation in Europe (U.S. Congress), and 8 years as a Senior Program Officer with the National Endowment for Democracy.

He has a BS from Boston College, a Bachelor of Electrical Engineering (Magna Cum Laude) from Syracuse University, and an MA in History from Columbia University.

Richmond is the author of 12 books on intercultural cultural communication and public diplomacy.

### **Select publications:**

- Understanding the Americans: A Handbook for Visitors to the United States, (Hippocrene Books, 2009)
- Practicing Public Diplomacy: A Cold War Odyssey (Berghahn Books, 2008)
- From Nyet to Da: Understanding the New Russia 4th edition, (Intercultural Press, 2009)
- From Da to Yes: Understanding the East Europeans (Intercultural Press, 1995)
- Cultural Exchange and the Cold War: Raising the Iron Curtain (Pennsylvania State University Press, 2003)
- co-authored with Phyllis J. Gestrin, Into Africa: A Guide to Sub-Saharan Culture and Diversity, 2nd edition, (Intercultural Press, 2009)

### **Mr. Richmond is willing to make presentations on:**

- “Cultural Exchange and the Cold War: How the West Won”