

U.S. Public Diplomacy
A Look to the Past, A Look to the Future

2013 Fall Forum of the
Public Diplomacy Council

Co-sponsored by:
Public Diplomacy Alumni Association
Walter Roberts Endowment

Tuesday, November 12, 2013
8:30 a.m. – 5:00 p.m.
George C. Marshall Conference Center

<http://publicdiplomacycouncil.org/2013-fall-forum>

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Working Schedule

8:30 a.m. – Registration, coffee and pastries

9:00 a.m. – Greetings

Donald Bishop (PDC President and retired Foreign Service Officer)

9:10 a.m. – Keynote

David Ensor (Director of the Voice of America)

9:30 a.m. – Panel 1: USIA and the Foundations of Public Diplomacy

Michael Schneider, moderator (Director, Syracuse University's Washington International Program and former USIA official)

Nicholas Cull (Professor of Public Diplomacy, University of Southern California)

Leonard Baldyga (Senior Consultant at the International Research and Exchanges Board and former USIA official)

Donna Oglesby (Diplomat in Residence at Eckerd College and former USIA Counselor)

Robert R. LaGamma (President, Council for a Community of Democracies)

Yale Richmond (Intercultural communication specialist and former official of the Department of State and USIA)

10:40 a.m. – Break

11:00 a.m. – Panel 2: Public Diplomacy in the 21st Century

Donald Bishop, moderator

Kristin Lord (Executive Vice President, U.S. Institute of Peace)

Robert Albro (Associate Research Professor, American University)

Lynne Weil (Director of Communications and External Affairs at the Broadcasting Board of Governors)

12:00 p.m. – Department of State Welcome

The Honorable Evan Ryan (Assistant Secretary for Educational and Cultural Affairs)

12:15 p.m. – Recognition of Public Diplomacy Alumni

Donald Bishop, moderator

Ceremony marking the 60th anniversary of the founding of USIA and honoring Public Diplomacy practitioners, with remarks by:

Donna Oglesby, USIA Alumni

Walter Roberts, Broadcast Alumni

Michael Hurley, former Exhibit Guides.

12:30 p.m. – Lunch

1:30 p.m. – Breakout sessions:

(a) Countering Violent Extremism and Terrorism

Ambassador Richard LeBaron, moderator (Senior Fellow at the Atlantic Council)

Dan Kimmage (Center for Strategic Counterterrorism Communications, Department of State)

William McCants (Fellow, Saban Center for Middle East Policy, The Brookings Institution)

Matt E. Goshko (Deputy Director, Office of Public Diplomacy, Bureau of European and Eurasian Affairs, Department of State)

(b) Religion and Public Diplomacy

Peter Kovach, moderator (retired Foreign Service Officer at the Department of State, USIA)

Imam Mohammad Bashir Arafat (President of the Islamic Affairs Council of Maryland and founder, Civilizations Exchange & Cooperation Foundation)

Katherine Marshall (Senior Fellow, the Berkley Center for Religion, Peace, and World Affairs, Georgetown University)

James Patton (Executive Vice President, International Center for Religion and Diplomacy)

(c) The Age of Engagement: The Future of Public Diplomacy in a Networked World

Robert Bole, moderator (Director of Innovation, Broadcasting Board of Governors)

Hilary Brandt (Director, Office of Innovative Engagement, Department of State)

William May (CEO of the Stoneham Group, former technology advisor at the Department of State and National Academy of Sciences)

Graham Lampa (Strategic Planning Officer, Department of State)

(d) Cultural Diplomacy and Partnerships

Ambassador Greta Morris, co-moderator (former Dean of the School of Language Studies, Foreign Service Institute)

Deborah Trent, co-moderator (Public diplomacy/international development analyst and adjunct faculty, American University)

Mary Deane Connors (Director, Office of Citizen Exchanges, Department of State)

Sherry Mueller (Adjunct faculty at American University, former President of the National Council of International Visitors)

Kathryn Pilkington (Co-Artistic Director, Company E)

Robert Priore (modern dancer with Company E)

Stacy White (Director, Cultural Programs Division, Department of State)

(e) Inter-agency Collaboration on Public Diplomacy

Ambassador Brian Carlson, moderator (Advisor to InterMedia)

Ambassador Richard Hoagland (Principal Deputy Assistant Secretary of State for South and Central Asian Affairs)

Ambassador Robert P. Jackson (Principal Deputy Assistant Secretary of State for African Affairs)

F. Austin Branch (National Counter Terrorism Center)

(f) Nation-building

James Bullock, moderator (adjunct professor, GWU and public diplomacy consultant, retired Senior Foreign Service Officer)

Ambassador Ronald Neumann (President, American Academy of Diplomacy)

Jeff Grieco (Chief of Communications with International Relief and Development, former USAID Assistant Administrator for Legislative and Public Affairs)

Robert Silverman (President, American Foreign Service Association, former PRT leader in Iraq)

3:00 p.m. – Break

3:15 p.m. – Panel 3: The Future of U.S. Public Diplomacy

Katherine Brown, moderator (Executive Director, Advisory Commission on Public Diplomacy, adjunct faculty at American University)

Peggy Blumenthal (Senior Counsel to the President of the Institute of International Education)

Rajiv Chandrasekaran (Senior Correspondent and Associate Editor, *The Washington Post*)

Macon Phillips (Coordinator for the Department of State Office of International Information Programs)

4:30 p.m. –5:00 p.m.: Closing Insights and Remarks

Donald Bishop, moderator

Lia Miller (Council of American Ambassadors Kathryn Davis Public Diplomacy Fellow)

Erin Rattazzi (Council of American Ambassadors Kathryn Davis Public Diplomacy Fellow)

Amy Storrow (Senior Advisor for Innovation at the Educational and Cultural Affairs Bureau and Public Diplomacy Alumni Association 2009 awardee)