

Rebuilding America's Public Diplomacy Proposals for a New Administration

Thursday, March 27, 2008

Program

8:45 a.m.–9:00 a.m.

Welcome Prof. Steven Livingston Professor of Media and Public Affairs & International Affairs
School of Media and Public Affairs, George Washington University Chairman, Public Diplomacy
Institute

Introduction Robert Coonrod President, Public Diplomacy Council

9:00 a.m.–10:30 a.m.

Panel I - New Directions for Exchanges

Moderator: Robert J. Callahan, Public Diplomacy Fellow The George Washington University

Panelists:

- Ambassador Peter DeShazo, Director, Americas Program Center for Strategic and International Studies
- Ambassador Stuart Holliday, President Meridian International Center Foundation for International Understanding
- Ambassador Kenton Keith Alliance for International Educational and Cultural Exchange

10:30 a.m.–11:00 a.m. Break

11:00 a.m.–12:30 p.m.

Panel II - New Visions of Public Diplomacy

Moderator: Ambassador Pamela H. Smith Georgetown University's School of Foreign Service

Panelists:

- Thomas Miller, Vice President Business for Diplomatic Action
- Mark Maybury, Executive Director Mitre Corporation's Information Technology Division
- Michael Canning Public Diplomacy Council

12:30 p.m.–12:45 p.m.

Concluding Remarks

- Cynthia Farrell Johnson, public diplomacy instructor and former Foreign Service Officer
- Tijana Milosevic, graduate student at George Washington University