



Joe B. Johnson

Joe B. Johnson consults on government communication and technology after a career in the United States Foreign Service. He is an instructor at the National Foreign Affairs Training Center, where he teaches strategic planning for public diplomacy.

At the Computer Sciences Corporation from 2005 until October of 2012, Johnson advised the company's Foreign Affairs Division on government technology needs.

From 2003 to 2005, Johnson established and directed the Office of eDiplomacy at the U.S. Department of State. From 2000 to 2003, as Principal Deputy Coordinator of the Bureau of International Information Programs, Johnson implemented strategic changes in programs and products to respond to the terrorist attacks of 2001.

As a Foreign Service Officer, Johnson served at seven embassies in Western Europe and Latin America. He was a press spokesman in Rome and Geneva, and Public Affairs Officer in Dublin. In Panama, Johnson served as Counselor for Public Affairs and on an interim basis as Deputy Chief of Mission.

At the U.S. Information Agency in Washington, Johnson directed the Operations Center and the European Academic Exchanges staff. In 1979-80, Johnson spent a year on Capitol Hill as a Congressional Fellow.

Johnson has authored seven articles about public diplomacy and technology for the *Foreign Service Journal* and has lectured at public forums in Washington and other locations. He holds an Accreditation in Public Relations and is a member of the American Foreign Service Association, the Public Relations Society of America and the Public Diplomacy Council.

Originally from Dallas, Texas, Johnson holds a masters degree in communication science from the University of Texas. He speaks Spanish, Italian and French.

Skills and Abilities

+ Training

+ Web publishing

+ Public Relations

+ Diplomacy

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