

SCHUKER, JILL A.

Jill A. Schuker (The Hon.) is Head of the Washington Center (one of 4 global centers) for the Organization for Economic Cooperation and Development (OECD), with responsibility for the United States and Canada. She served in the Clinton Administration as Special Assistant to the President for National Security Affairs and Senior Director for Public Affairs at the National Security Council and prior to that as head of Public Affairs for US Secretary of Commerce Ronald H. Brown. She previously served in government during the Carter Administration as Counselor for Press and Public Affairs at the US Mission to the UN and Deputy Spokeswoman at the US Department of State.

She was Press Secretary to Governor Hugh L. Carey of New York and Executive Director of the New England Congressional Caucus chaired by Speaker Thomas P. O'Neill, Jr. She served as Adjunct Associate Professor at the Fletcher School of Law and Diplomacy at Tufts University as well as at George Washington University's School of Media and Public Affairs. She was both a Ford Foundation and European Community Fellow; served as an international election observer; is a member of the Council on Foreign Relations; a Board Member of the Atlantic Council of the US and the Sargent Shriver National Center on Poverty Law; and a Senior Advisor to both the Women's Commission on Refugees and Business for Diplomatic Action, among others. She received her BA in government from Skidmore College and her MA from Tufts University.

Publications on Public Diplomacy:

Numerous Op Eds

- The Baltimore Sun: "America's Lost Voice" (4/16/02)
- "A Question of Accountability" (7/25/02)
- "Unanswered Questions" (4/9/03)
- "Good Fences Respect Those on Both Sides" (11/19/03)
- "Strengthen Our Nation's Voice" (3/28/05)
- "The Toll of Diplomacy Failures" (7/20/05-coauthor)
- "Time for America to Turn the Corner" (9/1/06-coauthor)
- The Dallas Morning News: "Public Diplomacy Demands Investment in People" (11/1/03-coauthor)
- The Boston Globe: "Wakeup Call Has Come—But Will We Listen?" (12/6/03)
- Newsday: "US Needs to Improve Image Abroad" (4/13/04)

University of Southern California, Public Diplomacy Site:

- "Another Wake-Up Call" (9/12/06)
- "Another Chance to Get It Right" (12/18/07)
- "The Challenge of Public Diplomacy and the Role of Government" (4/4/08) also published in *Kulturaustausch* (April 2008)

Jill Schuker is willing to make presentations on:

- Public Diplomacy and US Foreign Policy/National Security Policy
- How and Why Public Diplomacy Works—and Doesn't
- The Making and Tools of Public Diplomacy
- Public Diplomacy and Multi-lateral Institutions