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Amy Zalman has worked to foster effective communication between people and organizations in educational, commercial, national security and international contexts for over a decade. She currently heads new market strategy in the Cultural and Language Enabled Analysis (CLEA) Division at Science Applications International Corporation (SAIC). The division helps its customers understand and thrive in unfamiliar regional and organizational cultures through the combined application of advanced qualitative research, translation services, and proprietary text processing technologies.

She is also an expert in the role of “narrative” and culture in international affairs, and periodically advises senior policy makers and specialized audiences on these topics. In the last several years she has briefed U.S. Congress, NATO audiences, U.S. military audiences, the U.S. in the World Initiative, and others.

Dr. Zalman has served on the faculties of New York University, Cornell University and the New School University. She received her Ph.D. in modern Arabic literature and cultural studies from the Department of Middle Eastern and Islamic Studies at New York University, and a Master of Fine Arts degree in Poetry from Cornell. Her publications include poetry, literary translation, reference articles and scholarly essays, in addition to commentaries on U.S. strategic communication policy, violent extremism, and themes in national security. She is a proficient Arabic and Hebrew speaker. She serves on the Senior Information Operations Advisory Council, and on the editorial board of the IO Journal.