
NON-PROFIT AND GLOBAL EDUCATION LEADER, LINGUIST, HISPANIST

– Career Snapshot –

Organizational Leadership	Currently lead a non-profit membership organization of 330 colleges and Universities in 55 countries.
Higher Education Achievements	Led successful reaccreditation and strategic planning initiatives as Provost; developed post-graduate certificate programs in NGO management and peace building; designed curriculum for 12 world languages; created a global educational technology department linking 18 countries; launched global study programs in Germany, Costa Rica, Switzerland, Iceland, India, Jordan, South Africa, and Spain; developed a regional consortium with four other college leaders in southern Vermont.
Financial and Budgetary Acumen	Restructured and revitalized Experiment in International Living, high school exchange program. Consistently produced balanced 70 million USD budgets and increased net assets with high KPIs for quality and student success; founded a non-profit organization in Spain.
Fundraising and Grants Won	Spearheaded successful \$380K Title VI Undergraduate International Studies and Foreign Language grants; created and endowed \$100K alumni scholarships; and Developed \$500K high school exchange program in South Africa and India with individual donor.
International Skills	Worked in international education in Barcelona and Alicante Spain for 12 years; negotiated partnerships in many countries; launched an international non-profit in Spain.
Language Proficiency	Fully fluent in four languages with working knowledge of three others.

PROFESSIONAL EXPERIENCE IN THE US

President and CEO

ISEP International Student Exchange Programs
Arlington, VA
2016-

Lead a non-profit educational community of 330 colleges and universities around the world dedicated to helping students overcome the financial and academic barriers to study abroad. Since its founding at Georgetown University in 1979, ISEP has supported over 60,000 students on transformative, life-changing study abroad programs in 55 countries.

Provost and Executive Vice-President

School for International Training, a division of World Learning
Brattleboro, VT and Washington, DC
2012-2016

Led an accredited global institution of higher education offering master's degree programs, graduate certificates, and international study programs in 30 countries.

Directly supervised: vice provosts; dean of the graduate institute; study abroad; enrollment management; youth programs; academic assessment and administration; student life; library and information commons; alumni engagement.

- **Leadership and Strategy**

- Spearheaded the development of a three-year strategic plan and operating plans for each division with measurable goals.
- Successfully led the institution's reaccreditation effort under the auspices of the New England Association of Schools and Colleges.
- Founded the Six College Collaborative in southern Vermont in collaboration with with leaders from Marlboro College, Landmark College, Vermont Technical College, Union Institute and University, and Vermont Community College. Project led to a cross-registration agreement and shared internship program supported by a State of Vermont grant.
- Collaborated with the Board of Trustees on special task forces that reimaged our high school programs and launched a new alumni affairs initiative.

- **Curriculum and Pedagogy**

- Developed strategy for undergraduate study abroad programs and oversaw the development of the curriculum.
- Fully launched the institution's new Washington, DC graduate campus and oversaw the development of a new part-time degree program in sustainable development and professional certificate programs.
- Expanded the Graduate Institute's model of online degree options in international educational and teaching English to speakers of other languages.
- Developed the institution's strategy for teaching language, specifically its emphasis on less commonly taught languages.

- **Outreach and Public Relations**

- Collaborated with the President, Advancement and Board of Trustees to develop fundraising goals and personally cultivated key donors. Won Title VI foreign language and culture grant in partnership with Morehouse College.
- Represented the institution on national, regional, and local boards.
- Cultivated institutional and individual donors and prospects.
- Expanded the institution's mission impact by building international collaboration and partnerships with universities and foundations.
- Developed and maintained effective institutional relationships with other members of NEASC (New England Schools and Colleges), the Brattleboro Select Board, Brattleboro Development Credit Corporation; Vermont Business Roundtable, and international partners and consortia.

Associate Vice-President of Academic Programs

Deputy Director and Chief Budget Officer, Academic Programs Department

Institute for the International Education of Students (IES Abroad)

Chicago, IL, 2007-2012.

- **Leadership**

- Provided management oversight for international programs in 18 countries.
- Developed new programs: Environmental and Social Change (San José, Costa Rica), Metropolitan Studies (Berlin, Germany), and Advanced Spanish Studies (Barcelona, Spain).
- Created the educational technology department and spearheaded the implementation of an online learning solution across 35 centers in 18 countries.
- Spearheaded the development of online testing technology that improved the efficiency and accuracy of language placements for Spanish students and led to more effective teaching. 90% of online test results were verified as accurate by in-country evaluations.

- **Acting Center Director in Barcelona, Spain**

- Assumed leadership of Barcelona study center and implemented a reorganization process.
- Made hiring and termination decisions, and developed staff training seminars.
- Reorganized the program into two separate divisions to provide more personalized student services and more effective teaching.

- **Curriculum and Instruction**

- Created IES MAP© for Language and Intercultural Communication, a comprehensive set of proficiency guidelines for language teaching and intercultural communication.
- Represented IES as Secretary to the Curriculum Committee, comprised of voting members of the IES consortium of universities and colleges (2007-2008).
- Reviewed courses in their final stage of development and made recommendations to guarantee that IES academic standards were consistently met.
- Designed and implemented international faculty workshops and trainings.

- **Outreach and Public Relations**

- Successfully recruited US universities to become members and associate members of the IES Abroad consortium.
- Developed and maintained effective institutional relationships with top US partner universities.
- Managed crisis situations in close coordination with the IES Crisis Management team and local staff in my division.

PROFESSIONAL EXPERIENCE IN SPAIN

Center Director

Council on International Educational Exchange (CIEE)

Barcelona and Alicante, Spain, 2003-2007

Visiting Professor, University of Alicante, 2004-2005

- **Leadership**

- Reduced costs by 15% in Alicante and increased student enrollment by 20% (over three years).
- Increased enrollment in Barcelona by 30% (over two years).
- Budgetary responsibility: \$1.8 million USD average per annum.
- Represented CIEE before Spanish universities, government, and the local communities.

- **Curriculum Development**

- Founded CIEE Barcelona Architecture and Design Program.
- Developed a new Spanish Language Program at the CIEE Alicante center.
- Developed guest lecture series in Spanish film and Spanish culture, 2004 and 2005.

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- **Student Advising and Counseling**

- Provided cross-cultural counseling for students.
- Advised students on academics and course selection and served as liaison with US universities.
- On-call for students and parents in emergency situations.

Director of Programs

Assistant and Associate Professor of Spanish

Institute for Social and International Studies (ISIS)
Portland State University
Barcelona, Spain, 1997-2003

- **Program Design and Development**

- Established ISIS as a Spanish company in Barcelona and developed a strategic plan for the organization.
- Developed and administered budget.
- Created new programs: Professional Development Program for US teachers of Spanish, Studio Architecture, and International Business and Economics

ACADEMIC BACKGROUND

Ph.D. in Spanish Linguistics	Penn State University, Pennsylvania, 2000.
Master of International and Intercultural Management	School for International Training, Vermont 1998.
Master of Arts in Spanish Linguistics	Penn State University, Pennsylvania, 1994.
Diploma de Estudios Hispánicos	Universidad de Salamanca, Spain, 1992.
Bachelor of Arts, <i>summa cum laude</i>	Central College, Iowa, 1992.

LEADERSHIP TRAINING AND DEVELOPMENT

Harvard University, Graduate School of Education, Institute for Education Management, 2015.

ACE Institute for New Chief Academic Officers, 2014-2015.

New England Resource Center for Higher Education, Think Tank for Chief Academic Officers, 2013-2015.

Aspen Institute, Socrates Program for Emerging Leaders, Chicago, 2013.

Chicago Council on Global Affairs, Emerging Leaders Program, 2011-2012.

INTERNATIONAL EDUCATION

Salamanca, Spain, 1991-1992.

Oostermeer, Netherlands, 1991.

Bonn, Germany and Salzburg, Austria, 2002.

Mérida, Mexico, 1991.

Brussels, Belgium, 2000.

BOARD SERVICE

- **Forum on Education Abroad**

The Forum on Education Abroad is a 501 non-profit association recognized by the Department of Justice and the Federal Trade Commission as the Standards Development Organization for the field of education abroad.

- Elected to Board of Directors, 2014.

- Chair, Executive Search Committee to identify a new President and CEO for the association, 2018.
- Committee to develop national standards for foreign language pedagogy in study abroad, 2012-2013.
- **Association of American University Programs in Spain**
APUNE is officially recognized by the Spanish Ministry of Higher Education with legal authority to represent US universities and study abroad programs in Spain.
 - Elected Vice President of APUNE, 2006-2007; 2007-2008. Resigned in 2007 to return to the US.
 - Elected to the Executive Board of APUNE, 2004-2005; 2005-2006.
 - External Review Board, APUNE (Sites evaluated: University of Virginia, Valencia; Knox College, Barcelona; AHA, Granada), 2004-2008.
 - Organizing committee, APUNE Building Bridges II Conference, Seville, 2005, and Building Bridges III, Barcelona, 2008.
- **Association of International Education Administrators**, Policy Advisory Committee, 2014-2015.

LANGUAGES

Language	Proficiency	CEF Level	Method of Acquisition
English	Native		
Spanish	Near-Native	C2	10+ years in-country work experience; graduate degree.
Catalan	Near-Native	C2	10+ years in-country work experience; graduate degree.
French	Advanced	C1	Alliance Française, Chicago. Centre de Langues de Louvain, Brussels, 2000. Regular business and personal use in a variety of situations for 10+ years.
Italian	Intermediate	B2	Italian Chamber of Commerce, Barcelona, 2005.
German	Intermediate	B1	Language academies in Bonn, 2002; Barcelona, 2003; Chicago, 2009-2010.
Dutch	Basic	A2	Central College, 1990 and field study in the Netherlands.

COURSES DEVELOPED AND TAUGHT

Unnumbered	Honors Certificate in International Education (for CIEE)
Unnumbered	Teaching and Learning Systems in the United States (Universidad de Alicante, Spain)
Linguistics 100	Foundations of Linguistics
Spanish 510	Spanish Language Teaching Methodologies
Spanish 399	Spanish for Special Purposes (Business and NGO management)
Spanish 399	Spanish Literature Survey
Spanish 399	Masterpieces of Spanish Literature (various periods, genres, and authors)
Spanish 399	Topics in Spanish to English Translation
Spanish 301	Spanish to English Translation
Spanish 330	Spanish Culture and Civilization
Spanish 299	Introduction to Catalan Language and Culture
Spanish 003	Intermediate Spanish Language
Sp Com 410	Intercultural Communication

SCHOLARSHIP

- **Publications**

- Books and Parts of Books

Astrology and Numerology in Medieval and Early Modern Catalonia: Tractat de prenostication de la vida natural dels hòmens, Brill Academic Publishers, Leiden, The Netherlands, 2003.

"Back to the Future: Collaboration as a Global Mobility Solution". In Brewer, Elizabeth et al eds. *Education Abroad and the Undergraduate Experience: Critical Perspectives and Approaches to Integration with Student Learning and Development* Stylus Press, Sterling, Virginia, forthcoming.

"Impact of International Programs on Host Communities." Chris Ziguras and John Lucas. In Ogden, Anthony et al. eds. *Education Abroad: From Scholarship to Practice*, Routledge, London, forthcoming.

- Monographs

Feeding an Urban World: A Call to Action: Report of the Emerging Leaders Class of 2013. (with others). Chicago Council on Global Affairs, 2013.

Map for Language and Intercultural Communication. IES Abroad, Chicago, IL, 2011.

- Articles in Peer-Reviewed Journals

"Over-stressed, Overwhelmed and Over Here: Managing Mental Health Crises in Study Abroad", *Frontiers*. 15 (2009): 187-215.

"¿Trovas lemosinas or lengua catalana? Majaderos de castilla and the Many Names for the Catalan Language", *Catalan Review*. 20 (2006): 301-311.

"Tempting Fate: The Case Against Astrology and the Catalan Response", *Catalan Review*, 17.1 (2005).

"South of the Border: Henry Mayer and Hispanic Incunables Attributed to Him", *Journal of the Early Book Society for Early Manuscript and Print Culture*. 2003: 61-76.

"Intercultural Communication for International Programs: An Experientially Based Teaching Model", *Journal of Research in International Education* 2.3 (2003): 301-314.

"The *Tractat de prenostication*: Astro-Numerology in Late Medieval and Early Modern Catalonia", *La Corónica* 31.1 (2002): 55-67.

- Conference Proceedings

"Panorama de tècniques astrològiques a la Catalunya del XV i XVI". *Actes de la sisena trobada anual d'historiadors de la ciència i de la tècnica*. Barcelona: Institut d'Estudis Catalans, 2002. 375-380.

- Educational Publications

"Who's Playing Bach?" Case study in study abroad management. CIEE Management Institute, 2007.

- **Invited Speaker**

“Global Citizenship in Higher Education,” Georgetown University School of Continuing Studies, forthcoming, February, 2019.

“North American Mobility in Turbulent Times”. Invited panelist. DAAD German Participants Morning at NAFSA: Association of International Educators. Annual Conference, Philadelphia, PA, May, 2018.

“Global Exchange Networks: Collaborating to Achieve Success.” Invited Speaker. CONAHEC. University of Regina, Saskatchewan, Canada, June 2017.

“Student Mobility: What works and what can we do better?” Invited Speaker. British Council. Study UK Briefing at NAFSA: Association of International Education Conference, Los Angeles, CA, May 29, 2017.

“Language Learning and Intercultural Communication Skills: History and Practice”. Invited Speaker. University of Kentucky, Lexington, KY, 2015.

“The Intersection of Language Learning and Intercultural Learning.” Invited speaker. Workshop on Intercultural Skills Enhancement (WISE), Wake Forest University, 2015.

“Coloring Outside the Lines: Next Generation of International Program Design”. Forum on Education Abroad European Conference. Universitat Pompeu Fabra, Spain, 2014.

Commencement address, School for International Training, Vermont, 2013.

“Integrating Language Learning and Cross-Cultural Communication.” Invited Speaker. Workshop on Intercultural Skills Enhancement (WISE), Wake Forest University, 2013.

“Integrating Language Learning and Intercultural Training.” Invited speaker. Workshop on Intercultural Skills Enhancement (WISE), Wake Forest University, 2012.

“Developing a Language and Intercultural Training Framework”. Invited speaker. Workshop on Intercultural Skills Enhancement (WISE), Wake Forest University, 2011.

“Best Practices in International Education: The US and Spain”, CRUE-CEURI. Spanish Conference of University Presidents, International Relations Section, Madrid, 2007. (Invited to speak to a group of Spanish university presidents and vice-presidents for international relations.)

“La evolución del viaje formativo-cultural del *Gran Tour*”, University of Alicante. Arzobispo de Loaces Chair. Seminar on Society and Culture in Nineteenth Century Spain, 2006. Guest lecturer.

“Language, Identity, and Culture: Questions of Bilingualism and Diglossia in Contemporary Catalonia”. CIEE Faculty Development Seminar, Barcelona, 2005. Guest lecturer.

“Uncertainty and Anxiety as Key Factors in Intercultural Adjustment”, Trinity College, Barcelona, 2002. Guest lecturer.

“The Cultural History of Barcelona’s *Gràcia* district”, Middlebury College, Barcelona, 2000. Guest lecturer.

- **Conference Presentations**

“Next Generation Mobility Networks: Development of New Multilateral Consortia”. Association of International Education Administrators. San Francisco, CA, January 20-23, 2019.

“Transforming the Global Learning Experience: Models that Engage Communities to Address Entrenched Social Issues”. Australia International Education Conference. Sydney, Australia, October 9-12, 2018.

“Partnerships, Placements, and Community Impact in Learning Abroad”. With Chris Ziguras. Australia International Education Conference. Sydney, Australia, October 9-12, 2018.

“Global Dialogue”. Panelist representing North America for session keynoted by Francisco Marmolejo of the World Bank. Australia International Education Conference. Sydney, Australia, October 9-12, 2018.

“Maximizing US Faculty Led Study Abroad Programs through Partnerships”. with Susan Sutton. Generation Study Abroad International Symposium. Helsinki, Finland, September 11-17, 2018.

“Culturally Contextualized Learning: Exploring the Boundaries Between Language Learning and Intercultural Communication in Education Abroad”. Forum on Education Abroad, Boston, April 6-8, 2011.

“A Holistic Model for Language Teaching and Learning: From Theory to Practice”. Forum on Education Abroad, Boston, April 6-8, 2011.

“The IES Abroad MAP© for Language Learning: Pedagogy and Practice in the Overseas Language Classroom”. IES Abroad Annual Conference, Chicago, October 13-15, 2010.

“Spanish Educational Reform and the Bologna Process”. NAFSA Annual Conference, Los Angeles, CA, May 24-29, 2009. Presented with Mònica Margarit, of the Spanish Ministry of Education, Science, and Innovation.

“Scripted Revolution: Aspects of the Carnavalesque and Grotesque in *Tirant lo Blanc* and *Curial i Guelfa*”. *Col·loqui* of the North American Catalan Society, Dalhousie University, Nova Scotia, May 11-12, 2007.

“Impact of Study Abroad on the Local Community: Myths and Realities”. CIEE Annual Conference, Seville, Spain, November 8-11, 2006.

“*¿Trovas lemosinas or lengua catalana? Majaderos de castilla* and the Many Names for the Catalan Language”, 41st International Congress on Medieval Studies, Kalamazoo, Michigan, May 4-7, 2006.

“*En la clase y en la calle: Teaching Intercultural Communication in Spain*”, CIEE Annual Conference, Miami, Florida, November 16-19, 2005.

“*Aquell lonch e molt cobejat besar: The Kiss as Transgression in Curial e Guèlfa*”, 39th International Congress on Medieval Studies, Kalamazoo, Michigan, May 7-9, 2004.

“The Wise Man Will Rule the Stars: Astrology and Power in the Medieval Crown of Aragon”, International Medieval Congress, University of Leeds, UK, July 14-17, 2003.

“His and Hers: Horoscopes for Men and Women in Early Iberian Fortune-Telling Books”, 38th International Congress on Medieval Studies, Kalamazoo, Michigan, May 8-10, 2003.

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"Tempting Fate: The Case Against Astrology and the Catalan Response", 37th International Congress on Medieval Studies, Kalamazoo, Michigan, May 4-7, 2002.

"Tractat de Prenosticacion: a Fifteenth Century Catalan Astrological Treatise", 35th International Congress on Medieval Studies, Kalamazoo, Michigan, May 4-7, 2000.

"Panorama d'astrologia popular a la Catalunya del XV". 5th Annual Meeting of Historians of Science and Technology. Universitat de Vic, Spain, October 2000.

- **Seminars and Professional Trainings**

"Faculty Development Seminar on Environmental Studies". Organized weeklong academic seminar on environmental studies in Quito, Ecuador, 2010.

"IES Abroad Language Project". Organized and Implemented week-long summit on language pedagogy with professors of ten language varieties, Rabat, Morocco, 2010.

"Practical Approaches to the challenges of Mental Health Issues Abroad". Half-day workshop. CIEE Annual Conference, Toronto, Canada, 2007.

"Interviewing Skills for International Education Professionals". With T. A. Taylor. Workshop at NAFSA Region XI Conference, Portland, Oregon, 1996.

"Professional Development Seminar". Week-long seminar in culture, teaching methodology, and Spanish linguistics. Director. School for International Training, Brattleboro, VT, 1995.

"Teaching Culture in the Language Classroom". Seminar for Master's candidates in ESL / Bilingual Education, Brattleboro, VT, 1995

- **Scholarly and Academic Services and Advisory Positions**

Member, Advisory Committee, "The Careers of Language Study Abroad Alumni: A Comprehensive Investigation". Principle Investigator, Celeste Kinginger, Penn State University. Funded by US Department of Education, International Research and Studies program, 2019-2020.

Member, Content Committee, Global Internship Conference, Auckland, New Zealand, 2018-2019.

Outside reviewer, *ISIS: Journal of the History of Science and Society*, 2006.

Outside reviewer, master's theses in language acquisition and TESOL, School for International Training, Brattleboro, Vermont, 1995.

- **Conference Sessions Chaired**

"Risk Management in International and Volunteer Abroad Programs". NAFSA Annual Conference, Vancouver, B.C., May 29-June 3, 2011.

"Health Studies and the State of Public Health in Cape Town and Santiago". IES Abroad Annual Conference. Chicago, October 13-15, 2010.

“Language and Linguistics II” *Col·loqui* of the North American Catalan Society, Dalhousie University, Nova Scotia, Canada, May 10-11, 2007.

“Perceptions and Realities: The Impact of North American Students on the Local Community”. CIEE Annual Conference, Seville, Spain, November 8-11, 2006.

“The Experience of Cultural Difference”. CIEE Annual Conference, Miami, Florida, November 16-19, 2005.

“Métodos para la evaluación y adquisición de la lengua”. Building Bridges II: Second International Conference Between US and Spanish Universities, Seville, Spain, June 16-18, 2005.

FELLOWSHIPS AND SCHOLARSHIPS

- Salzburg Seminar Fellow, Salzburg, Austria, 2002.
- Edwin Erle Sparks Fellowship, Penn State, 1992-1993.
- Rotary International Scholar, Salamanca, Spain, 1991-1992.

HONORS AND AWARDS

- Phi Sigma Phi, National Honor Society.
- Phi Sigma Iota, National Honor Society for Linguistics and Modern Languages.

PARTICIPATION IN PROFESSIONAL ORGANIZATIONS

- NAFFSA: Association for International Education, current.
- The Forum on Education Abroad, current.
- Chicago Council on Global Affairs, Emerging Leaders Alumni, current.
- Association of International Education Administrators (AIEA), current.
- American Association of Teachers of Spanish and Portuguese, current.
- Association of Chief Academic Officers, American Council on Education (ACE), charter member, 2012-14.
- New England Association of Schools and Colleges, 2012-2014.
- New England Resource Center for Higher Education, 2010-2012.
- Six College Collaborative, founding member, 2011-2012.
- Ateneu Barcelonés, 2007-2009.
- APUNE, Association of American University Programs in Spain, 2004-2007.