



# CHRISTINA I. TILGHMAN

POLICY EXPERT AND COMMUNICATIONS STRATEGIST

## CONTACT

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## PROFILE

Goal-oriented, innovative foreign affairs professional with over 10 years of domestic and overseas experience under the U.S. Department of State. Provided expertise in policy analysis and strategic communications to advance U.S. foreign policy priorities. Acquired French and Urdu foreign language skills. Holds valid Top Secret/SCI Clearance.

## SKILLS

- POLICY ANALYSIS
- STRATEGIC COMMUNICATIONS AND PLANNING
- TRADITIONAL AND SOCIAL MEDIA RELATIONS
- BUDGET AND PROJECT MANAGEMENT

## EDUCATION

### MASTER OF PUBLIC POLICY

AUGUST 2008 – MAY 2010

UNIVERSITY OF MARYLAND,  
COLLEGE PARK

Degree Concentration: International  
Development

### BACHELOR OF ARTS

AUGUST 2004 – MAY 2008

HAMPTON UNIVERSITY

Degree Concentration: History with  
a Minor in Leadership Studies

## EXPERIENCE

### SENIOR PUBLIC DIPLOMACY ADVISOR

#### OFFICE OF THE U.S. GLOBAL AIDS COORDINATOR

SEPTEMBER 2019 - CURRENT

Spearhead strategic communication efforts to elevate global health diplomacy for the Office of the U.S. Global AIDS Coordinator. Facilitate external relationships with interagency and civil society to promote domestic and international engagement around the President's Emergency Plan for AIDS Relief and other global health priorities.

Advise on crafting targeted, digestible messages and content to support broader State Department efforts countering malign influences, particularly as it relates to development efforts in Africa.

Coordinate communications teams to develop traditional and social media engagement, videos, blogs and podcasts. Organize and lead internal content meetings across all equities within the State Department.

Evaluate analytics and metric tools to determine effectiveness of communication strategies. Oversee content strategy and calendar of events.

Lead trainings at the Foreign Service Institute on global health diplomacy and PEPFAR. Promote diversity and professional

## ADDITIONAL TRAININGS

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### FOREIGN SERVICE INSTITUTE

SEPTEMBER 2018 – MAY 2019

Urdu language student at the Foreign Service Institute (FSI)

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### FOREIGN SERVICE INSTITUTE

SEPTEMBER 2012 – NOVEMBER 2013

French language student at the Foreign Service Institute (FSI)

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## PROFESSIONAL DEVELOPMENT

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### INTERNATIONAL CAREER ADVANCEMENT PROGRAM

OCTOBER 2018

Leadership program for highly promising mid-career professionals in international affairs in the United States, sponsored by the Aspen Institute and the Josef Korbel School of International Studies at the University of Denver.

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### USC PUBLIC DIPLOMACY SUMMER INSTITUTE

JULY 2017

A rigorous, multi-disciplinary training program offering a wide range of hands-on skills, analytical capabilities, and solution-driven collaboration essential for an effective public diplomacy practice.

development opportunities for entry and mid-level colleagues by serving as President of the Pickering and Rangel Fellowship Alumni Association and coordinator for the Public Diplomacy Council's Practitioner Seminars.

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### SENIOR POLICY ADVISOR

#### OFFICE OF GLOBAL WOMEN'S ISSUES

JANUARY 2018 – APRIL 2018

Advised and crafted the framework for global women's economic empowerment policies, such as Women's Global Development and Prosperity Initiative. Engaged with civil society organizations, foreign stakeholders, and multilateral institutions to advance U.S. policies under the Office of Women's Issues at the U.S. Department of State.

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### REGIONAL POLICY OFFICER

#### BUREAU OF INTERNATIONAL INFORMATION PROGRAMS

NOVEMBER 2016 – JULY 2018

Directed and advised on the global digital outreach of U.S. foreign policy issues, including: democracy, human rights, women's issues, and energy. Developed communications plans, reviewed analytics, oversaw graphic designs to reach targeted audiences.

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### SPECIAL ASSISTANT

#### NATIONAL SECURITY COUNCIL

JUNE 2016 – NOVEMBER 2016

Drafted, reviewed, and edited foreign policy papers for the President, National Security Advisor, and the Assistant to the President and Deputy National Security Advisor for Strategic Communications. Collaborated with interagency to reform the Broadcast Board of Governors into a 21<sup>st</sup> century media organization.

Organized interagency meetings and large-scale events to promote global entrepreneurship and advance the Administration's commitment to youth programs such as Young Leaders of the Americas Initiative, Young African Leaders Initiative, and Young South East Asian Leaders Initiative.

**OTHER  
PROFESSIONAL  
EXPERIENCE**

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**ADJUNCT PROFESSOR  
MONTGOMERY COLLEGE**

AUGUST 2016 – SEPTEMBER 2019

Taught 'Introduction to International Relations' and 'Introduction to Political Science' courses to undergraduate students.

**STAFF ASSISTANT  
BUREAU OF AFRICAN AFFAIRS**

SEPTEMBER 2015 – MAY 2016

Served as a Staff Assistant in the Front Office of the Assistant Secretary for the Bureau of African Affairs. Reviewed, edited, and drafted foreign policy papers advising the Assistant Secretary and Secretary of State on U.S. engagement with African countries.

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**CONSULAR OFFICER**

**U.S. CONSULATE GENERAL VANCOUVER, CANADA**

NOVEMBER 2013 – SEPTEMBER 2015

Adjudicated non-immigrant visas for third-country national applicants by applying U.S. immigration law and providing prompt, courteous customer service. Organized outreach plan using a multi-faceted approach to engage ethnic diasporas. Established a comprehensive social media strategy to all five U.S. Consulates, including the U.S. Mission to Canada.

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**ASSISTANT CULTURAL AFFAIRS OFFICER**

**U.S. EMBASSY PRETORIA, SOUTH AFRICA**

OCTOBER 2010 – SEPTEMBER 2012

Program manager for 14 educational exchange programs with a \$1.8 million budget. Coordinated the Young African Women Leaders Forum, under former First Lady Michelle Obama. Implemented and evaluated small grants for Africa's next generation of leaders to develop nongovernmental organizations across the continent. Chaired entry-level professional development program for the U.S. Mission to South Africa, consisting of a U.S. Embassy and three U.S. Consulates.

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**FOREIGN AFFAIRS SPECIALIST**

**BUREAU OF AFRICAN AFFAIRS AND BUREAU OF  
WESTERN HEMISPHERE AFFAIRS**

FEBRUARY 2009 – MAY 2010

Served as Zambia Desk Officer and organized a U.S.-hosted international meeting on Zimbabwe, involving over 20 countries, multilateral institutions, and international financial institutions. Drafted memos, congressional letters, press guidance, and diplomatic notes. Prepared briefing documents for Principals. Supported Ambassadorial nominations during the Senate Confirmation process. Analyzed economic trends for Central American countries.