



## PROFILE

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- I provide a bold approach to organizing, programming, and planning, with acute attention to detail and a pragmatic approach to work. I work well in a team and thrive in cross-cultural environments. I am creative, positive, flexible, enthusiastic, reliable, resourceful, hard-working, intrinsically self-motivated, and people-focused.
- I bring 20 years of educational and social experience working with people from all walks of life, through educational organizations and in the classroom; and 16 years of experience using graphic design applied appropriately and collaboratively with organizations dedicated to youth, exchange, and social betterment.
- I have traveled to 94 countries on 6 continents, working in 9.

## EDUCATION

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<b>Teachers College, Columbia University</b> , New York, New York, USA Master of Arts in International Educational Development; Concentration in Family and Community Education	September 2010-May 2012
<b>Macalester College</b> , St. Paul, Minnesota, USA Bachelor of Arts in Cultural Anthropology; Concentration in African Studies; Minor in Psychology	September 2002-May 2006
<b>University of Cape Town</b> , Cape Town, South Africa Semester abroad: direct enrollment	July 2005-November 2005

## COUNTRIES LIVED IN, STUDIED IN, OR VISITED

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Albania, Algeria, Argentina, Armenia, Australia, Austria, Bahrain, Bangladesh, Belgium, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Burma, Canada, Chile, China, Croatia, Cyprus, Czech Republic, Denmark, Dominican Republic, Egypt, Ethiopia, France, Georgia, Ghana, Greece, Haiti, Hong Kong, Hungary, Iceland, India, Indonesia, Ireland, Israel, Italy, Jamaica, Japan, Jordan, Kazakhstan, Kenya, Kosovo, Kuwait, Kyrgyzstan, Latvia, Lebanon, Lesotho, Lithuania, Macedonia, Malaysia, Mexico, Moldova, Montenegro, Morocco, Mozambique, Namibia, Nepal, Netherlands, Northern Ireland, Norway, Palestinian Territories, Panama, Paraguay, Peru, Poland, Romania, Serbia, Singapore, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Switzerland, Tajikistan, Tanzania, Thailand, Tunisia, Turkey, Uganda, Ukraine, United Arab Emirates, United Kingdom, Uruguay, Vatican City, Vietnam, Zimbabwe

## SOFTWARE, WEB, AND MEDIA SKILLS

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Adobe Creative Cloud: InDesign, Photoshop, Illustrator, Lightroom, Acrobat | Microsoft Suite: Word, Excel, PowerPoint, Publisher | Apple iMovie, iDVD | Facebook, Twitter, Instagram, Flickr, Dropbox, Google Suite, Canva | HTML, CSS basic programming | Weebly Website Designer Platform

## INTERNATIONAL EXCHANGE, DEVELOPMENT, AND EDUCATION RELATED EXPERIENCE

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**Tauck World Discovery**, based in Wilton, Connecticut, leading tours in Ireland, Northern Ireland, and the Balkans  
A 95-year-old family company, with land, river, and ship tours on all seven continents. March 2019-Present  
[tauck.com](http://tauck.com)

### **Tour Director**

- Introducing hundreds of guests to local culture, history, people, and places on 2-week coach tours.
- Organizing daily logistics, facilitating communication with local partners, and managing tour budget, receiving 100% score for guest care and concern.

**U.S. Department of State, Office of Language Services**, Nationwide, USA  
Independent contractor for premier U.S. Department of State professional exchange program, the International Visitor Leadership Program. November 2012-Present  
[eca.state.gov/ivlp](http://eca.state.gov/ivlp)

### **International Visitor Liaison**

- Accompanying international visitor groups around the United States on one- to three-week professional exchange programs; cultural interpreter and logistics.
- Using media tools (Facebook, Twitter, Canva, Flickr, Dropbox) to increase impact of the program through sharing pictures, stories, and quotes throughout the programs.
- Liaison of the Year in 2017; won photo contest 5 consecutive years.

**Blynk Creations**, New York, New York, USA  
Freelance graphic design company; consulting and home/office/life organizing. December 2003-Present

### **Public Diplomacy Consultant**

- Facilitate workshops for exchange program alumni associations, help prepare Skills Institutes on Cultural Diplomacy and Protocol for American University

### **Owner and Graphic Designer**

- Visually problem-solving effective messages for local, national, international, and transnational organizations, including universities, clinics, non-governmental organizations, and aid institutions in such diverse fields as education, development, health, technology, science, economic empowerment, and child protection.

**ThinkImpact: People Powered Global Development**, Colorado, USA, and Mpumalanga & Western Cape, South Africa  
Global company leading scholars to live and work in rural Africa where they collaboratively design market-based solutions to poverty with community members. June-August 2012, May-October 2014

### **Advisor, Innovation Institute**

- Designed and led pre- and post-service in-country training (ThinkImpact University) with four staff members for twenty university scholars.
- Advised a group of sixteen university students personally and professionally through an eight-week program in three phases: Immerse, Inspire, and Innovate.

- Catalyzed mindshift through curriculum focused on immersion, social entrepreneurship, design thinking, and asset-based community development.
- Set up web portal as a one-stop for all stakeholders in the program: students, staff, and community members.

**U.S. Department of State, Bureau of Educational and Cultural Affairs, Office of International Visitors**, New York, New York, USA September 2011-May 2012  
Government office supporting professional exchanges seeking to build mutual understanding between the U.S. and other nations through people-to-people diplomacy.

**Program Specialist, SCEP: Student Career Experience Program Intern**

- Identified, assessed, and contacted professional resources for international visitors covering myriad content areas from Deaf activism to media literacy.
- Coordinated logistics, prepared materials, and welcomed and accompanied visitors to professional and cultural appointments.
- Created multi-media projects and graphic publications to support office objectives and team needs; formed media sharing systems; led all-staff training for mail merge.

**Global Potential**, New York, New York, USA and Batey 8, Independencia, Dominican Republic May-September 2011  
Nonprofit organization empowering low-income, urban youth in the U.S. to create positive change in their lives and communities. [www.global-potential.org](http://www.global-potential.org)

**Summer Youth Facilitator**

- Planned, organized, and led a six-week summer transformational service learning, cross-cultural exchange program for eight New York and Boston youth with a team of three staff and a student intern in Dominican Republic; mentored and advised youth individually and in a group to encourage personal development.
- Wrote, led, and worked with youth to write weekly curriculum about gender, sexuality, race, identity, language, and culture, presented in participatory dialogue with community members; participated in multiple community projects; created documentary on discrimination in the community; gathered output data.

**One to World**, New York, New York, USA October 2010-May 2011  
Nonprofit organization creating global citizens and inspiring peace through creative programs in the classroom and the community. [www.one-to-world.org](http://www.one-to-world.org)

**Global Classrooms Intern**

- Wrote curriculum around culture and global citizenship that integrated technology and creative writing; co-facilitated a weekly after-school workshop for 7th and 8th grade girls; coordinated international speakers as part of the workshop.

**National Council for International Visitors (now Global Ties > U.S.)**, Washington, DC, USA June-August 2010  
Nonprofit organization promoting citizen diplomacy, serving as the professional association for the international exchange community. [www.globaltiesus.org](http://www.globaltiesus.org)

**Graphic Design Consultant, Intern**

- Researched and expanded resource manuals of exchange opportunities for U.S. educators, adults, professionals, and non-students.
- Conceptualized and redesigned all membership materials to more concisely share the mission, and serve as a stronger resource.

**USAID/Albanian Agriculture Competitiveness Program**, Tirana, Albania January-May 2009, February-July 2010  
USAID and Development Alternatives, Inc. project promoting the sustained growth of Albania's agricultural sector. [www.dai.com](http://www.dai.com)

**Public Outreach and Communications Advisor**

- Branded materials for a youth agro-entrepreneur program, an SMS market information system, government meetings, and various expo fairs, among others.
- Organized participation in an international expo fair, including promotional materials, the award ceremony, and all stage design and set-up.
- Created a comprehensive buyer's guide to demonstrate Albania's productive potential, and network all players in the system.
- Designed a new program website, to be tied to the USAID/Albania home site.

**The Advocates for Human Rights**, Minneapolis, Minnesota, USA September-December 2009  
Organization internationally protecting and promoting human rights through education, monitoring, and legal reform. [www.theadvocatesforhumanrights.org](http://www.theadvocatesforhumanrights.org)

**Development, Communications, and Design Consultant**

- Redesigned human rights curriculum for grade 8 to adult; created meaningful graphics for human rights toolkits [www.energyofanation.com](http://www.energyofanation.com)
- Coordinated cross-cultural multilingual book project with a school in Nepal started and supported by The Advocates.
- Increased visibility through peace greeting card fund-raisers; improved image and quality of programming and organizational materials.

**World Learning/FORECAST (now Assist Impact)**, Tirana, Albania September 2008-July 2009  
USAID contractor specializing in international development and capacity building services through grants and trainings. [www.assistimpact.org](http://www.assistimpact.org)

**Communications and Design Consultant, and Program Assistant Intern**

- Designed publications for projects, trainings, and conferences, including an international pediatrics conference and public service announcement signs.
- Followed up on small grant projects of US\$10,000, photographed the results, and compiled the successful elements into a publishable document.
- Copy-edited numerous documents, including a collection of twelve academic essays and television scripts for six documentaries.

**Community Development Network**, Sankhu, Nepal May-June 2009  
U.S.-based non-governmental organization fostering community building through youth involvement in technology. [www.comdevnet.net](http://www.comdevnet.net)

**Program Officer**

- Led website development trainings in three rural villages to leaders of nine Youth Managed Resource Centers.
- Mentored youth in use of technology, conducted sessions on creating self-sustainable centers, and evaluated business proposals.
- Designed program and marketing materials for the Open Content for Development launch and learning lab, and the Youth Summit.

**JHPIEGO/ACCESS-FP (Family Planning)**, Tirana, Albania February-March 2009  
USAID and Jhpiego/Johns Hopkins project aiming to strengthen family planning and increase the demand for modern contraceptives. [www.accessstohealth.org](http://www.accessstohealth.org)

- Designed a multi-use program-specific and company-general presentation board for marketing and informational purposes.
- Conducted interviews and photo documented postpartum mothers and babies in contribution to the Reproductive and Maternal Health Survey.

## Ms. Alison Moylan

Division Chief, On Demand  
U.S. Department of State  
Bureau of Educational and Cultural Affairs  
Office of International Visitors  
MoylanAP@state.gov  
(202) 632-6166 (office)  
(202) 744-8298 (mobile)

Ms. Moylan is a Division Chief for the On Demand International Visitor Leadership Programs. I have worked with her on a variety of programs since 2014, most recently on the 2019 and 2020 International Women of Courage programs.

## Mr. Mark Rebstock

Vice President, External Relations  
Meridian International Center, Professional Exchanges Division  
MRebstock@meridian.org  
(202) 939-5597 (office)  
(202) 550-9740 (mobile)

Mr. Rebstock is a colleague, programming for the International Visitor Leadership Program through the U.S. Department of State's public-private National Program Agency partner organization. I have worked with Mark in various capacities since 2010, first at the National Council for International Visitors, and recently with the International Visitor Leadership Program.

## Ms. Sherry L. Mueller, Ph.D.

President *Emeritus*  
National Council for International Visitors (now Global Ties > U.S.)  
Distinguished Practitioner in Residence, American University  
mueller@american.edu  
(202) 256-4266 (mobile)

Ms. Mueller was my boss and mentor during my summer 2010 internship at National Council for International Visitors, the membership association for all local and national partners working with the International Visitor Leadership Program. I continue to consult for her through BLink Creations. We recently published an article: "Please Speak to Strangers: An Intergenerational Dialogue on Citizen Diplomacy".

## Dr. Hope Leichter

Professor and Advisor  
Teachers College, Columbia University  
Leichter@exchange.tc.columbia.edu  
(212) 678-3375 (office)

Dr. Leichter was my professor and advisor during my graduate program at Teachers College, 2010-2012.

