

Julia Magdalena Pataky

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EDUCATION

Fulbright Grantee, American University (AU), Washington, D.C., USA 05/2020 (expected)

- MA in International and Intercultural Communication, GPA of 3.96
- Focus on EU-US public and cultural diplomacy

EU-Certificate, International Center for European Studies, Vienna, AT 11/2017-06/2018

- Intensive, one-year EU-sponsored program, GPA of 3.7
- Focus on geopolitical, judicial and economic aspects of the EU, EU history and integration

Hungarian Language, Culture and Regional Studies Scholarship, Budapest, HU 09/2016-06/2017

- Sponsored by the Hungarian Ministry of Foreign Affairs, only accessible for grant holders
- Top 1% of the year, completed the C1 certificate in Hungarian

BA in Transcultural Communication, University of Vienna, Vienna, AT 09/2016

- Translation and interpreting, GPA of 3.7
- Focus on German, English, French and Hungarian

Saint-Louis University, Faculty of Interpretation and Translation, Brussels, BE 02-06/2015

- Exchange semester with Erasmus+, GPA of 3.7

PROFESSIONAL EXPERIENCES

Program Coordinator, Goethe Pop Up Kansas City, Kansas City, MO, USA 05/2020-present

- Planned, coordinated and executed cultural programs in close collaboration with the Managing Director
- Communicated and negotiated with partner organizations and cultural institutions in the USA and Germany
- Designed a social media strategy for the pop up
- Produced texts for website and coordinated marketing activities

Graduate Assistant, ISSS, AU, Washington, D.C., USA 08/2019-05/2020

- Analyzed annual international student data and created a report to present to the ISSS Director
- Created visually effective presentations on international student life to be distributed across campus
- Performed qualitative research regarding challenges international students face at AU
- Established a network to increase the exchange between Fulbright scholars at AU

Trainee, Press and Public Diplomacy Section, EU Delegation, Washington, D.C., USA 05-08/2019

- Wrote concept notes for public diplomacy programs of the partnership instrument including Getting to Know Europe and the EU-U.S. Young Leaders Seminar
- Performed research on EU-U.S. relations to draft country assessments for a public diplomacy strategy for the next seven years
- Wrote a social media dissemination plan to increase the number of organizations applying for foreign policy instruments through the EU Delegation
- Drafted tweets for the Ambassador of the EU Delegation relating to the EU's partnership instruments and grant programs

Research Assistant, SIS, AU, Washington, D.C., USA 08/2018-05/2019

- Contributed to the publication of the paper "Regional Arrangements and the IMF at 75" by doing extensive research, producing a literature review and creating a system of tables to display information about East Asian currency swaps and the relationship of regional financial arrangements to the IMF

Intern, Public Affairs Section, U.S. Embassy, Vienna, AT 04-06/2018

- Managed the Embassy's Instagram account and achieved an increase of over 1000% in followers
- Launched a strategic communications campaign about weekly American cultural events in Vienna
- Organized outreach programs like the Marshall Plan Video Contest for 50 Austrian high schoolers
- Wrote articles for daily reports to the Ambassador as part of the press team to inform policy decisions
- Contacted and liaised with donors to raise thousands of dollars to support the annual 4th of July celebration of the U.S. Embassy

Academic Writing Teacher, University of Vienna, Vienna, AT 02-06/2018

- Taught classes in academic writing for international students to increase understanding of academic writing in German
- Organized weekly lesson plans and exercises tailored to a multicultural audience fostering inclusive teaching and learning

Intern, Media Department, International Organization for Migration, Vienna, AT 01-03/2018

- Performed in-depth media analyses including weekly and monthly reports about migration policy in Austria to facilitate cooperation within the European Migration Network
- Assisted in the research, organization and presentation of the web content for the publication of two studies on labor market integration and unaccompanied minors to inform migration policy in the EU
- Held two in-house trainings on efficient writing in German to achieve higher understanding of analytic writing among all IOM staff

Intern, KERN AG, Lyon, FR 07-09/2017

- Managed and coordinated a major translation project for an OEM
- Performed a website localization to increase cross-cultural visibility for a client
- Translated and proof-read various types of texts in German, English, French and Hungarian

Intern, Events, German-Hungarian Chamber of Industry & Commerce, Budapest, HU 08-10/2016

- Co-organized the annual German-Hungarian Forum to enable cross-cultural dialogue
- Co-launched vocational training projects to implement German education models in Hungary
- Created articles and interviews for the PR department to inform the German community in Hungary about initiatives of cross-cultural cooperation
- Produced and translated bilingual texts including contracts, invitations and advertising texts

PRESENTATIONS, LEADERSHIP and AWARDS

Co-Presenter, International Studies Association Annual Convention, Honolulu, USA 03/26/2020

- Presentation of the research paper "Towards A Digital Nation Brand: An Analysis of the European Union's Brand on Twitter" (conference cancellation due to covid-19)

Presenter, 42nd Annual Fulbright Conference, Arlington, USA 10/26/2019

- Presentation of the research paper "How And Why Do Countries Promote Their Cultures Through Public Diplomacy And What Are The Strategies They Use To Promote It? Case Study Analysis of Amerika Haus" to an audience of 50 subject experts

SIS Hall of Nations Fulbright Award Recipient, SIS, AU, Washington, D.C., USA 03/2018

- Received funding to sponsor MA studies in the U.S.

Fulbright Student Award Recipient, Vienna, AT 07/2017

- Received funding to sponsor MA studies in the U.S.

Merit-based Scholarship Recipient, University of Vienna, Vienna, AT 01/2017

- Received funding for outstanding academic achievements, top 3% of the year

Training Program, European Commission, Brussels, BE 04/12-04/15/2015

- Participated in conferences as part of the interpreter team in the interpreting booth
- Experienced the functioning of internal communication processes in the EU

SKILLS

- **Languages:** German – native, English – fluent (C2), French – fluent (C2), Hungarian – fluent (C1)
- **Social Media:** Instagram, Facebook, Twitter, YouTube
- **Programming and Software:** R (i.e. Tidyverse), Stata, NVIVO, SDL Trados Studio