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Dr. Jami Fullerton is the Director of Academic Programs in the School of Global Studies at Oklahoma State University, where she is also a full professor in the School of Media and Strategic Communication and holds the Peggy Layman Welch Endowed Chair in Strategic Communication. Dr. Fullerton's research interests include mediated public diplomacy, nation branding and advertising education. She has published numerous studies in national and international

academic journals including *Journalism and Mass Communication Quarterly*, *Journal of Advertising Research*, *Place Branding & Public Diplomacy* and *American Behavioral Scientist*. In 2003, she received a grant to study the U.S. State Department's public diplomacy effort in the Muslim world. Research resulting from the grant was published in her book with Alice Kendrick, *Advertising's War on Terrorism: The Story of the U.S. State Department's Shared Values Initiative* (Marquette Books, 2006). Building on this line of research, she and Dr. Kendrick more recently published an edited book on public diplomacy and nation branding titled, *Shaping International Public Opinion: A Model for Nation Branding & Public Diplomacy* (Peter Lang, 2017). This book project was supported by a grant from the Center on Public Diplomacy, where she served as a non-resident research fellow. Dr. Fullerton was co-editor of the *Journal of Advertising Education* from 2011-2017 and is now the chief editor of the 75-year-old *Journalism and Mass Communication Educator*.

Dr. Fullerton's summers are often spent abroad where she teaches communications courses and conducts research. She lives in Tulsa with her husband Sam and daughter Helen.