

Felecia Maxfield-Barrett

Utah Council for Citizen Diplomacy

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EDUCATION

MA, Public Administration

University of Utah

2011

Thesis: "AmeriCorps Vistas: The Great Social Impact"

BA, Anthropology, emphasis in Ethnography

University of Utah

2005

EXPERIENCE

Nonprofit Consulting

2012 – Present

Actively and carefully listening to nonprofits' unique challenges and opportunities; Provide professional collaborative team building approaches that address with multidisciplinary skills; Personalize strategies to solve problems and help organizations meet your goals including programming, organizational development capacity building, or fundraising and resource development; Coach and mentor on nonprofit best practices and innovative approaches; Identify sustainability.

Utah Council for Citizen Diplomacy

2016 - Present

Executive Director (2017-Pres.)

Events & Outreach Director (2016)

Recruit, manage, and lead staff, interns, and volunteers in the day-to-day administration of the organization; Collaborate with businesses/organizations to strengthen community programs and relationships; Foster a productive climate with the Board of Directors to manage our strategic plan and enhance overall governance of the organization; Develop and increase revenues of income; Oversee all administration duties. Coordinate marketing efforts including social media outreach, media relations, brand recognition, and direct outreach.

Wasatch Community Gardens

2014 - 2016

Volunteer & Marketing Director

Coordinated all marketing efforts, brand recognition, and organizational events; Coordinated organizational and program volunteer efforts including policies, training, placement, management, & reporting; Maintained program and outreach budgets.

Utah Refugee Coalition

2010 - 2014

Executive Director

Recruited, managed, and led staff, interns, and volunteers in the day-to-day administration of the organization; Collaborated with refugee communities and other businesses/organizations to strengthen community programs and relationships; Fostered a productive climate with the Board of Directors to design and implement a

strategic plan and strengthen overall governance of the organization; Developed and increased revenues of income; Oversaw all administration duties.

Department of Workforce Services

2001 - 2010

Refugee Employment Specialist, Refugee Services Office (2008-2010)

Eligibility Team Director, Hard to Serve Populations (2006-2008)

Adjudicator Director, Unemployment Department (2002-2004)

Adjudicator, Unemployment Department (2001-2002)

Managed State of Utah refugee employment programs; Developed new employment opportunities for refugees and other hard-to-serve populations; Managed federal and state funding contracts; Partnered with refugee-focused non-profit organizations on refugee employment developments; Analyzed policy to determine eligibility for social services.

PRESENTATIONS/FACILITATION/PROJECTS

Women in Global Leadership Global Chamber of Commerce	2021
Advocacy Through Storytelling/Ditch Your Old Pitch Global Ties U.S. National Conference	2021
Reimagining Fundraising During Covid World Affairs Councils of America National Conference	2020
Citizen Diplomacy Map: Story of International Friendships Network Advocacy Impact Map	2020
Learn about the "Fun" in Fundraising Global Ties U.S. National Learning Lab, Session 2	2020
Times Are A-Changin': How to Facilitate Virtual Exchange Programs Global Ties U.S. National Learning Lab, Session 1	2020
Make Change, Not Noise Emerging Leaders of Utah Summit	2020
Interfaith Dialogue: Utah and Eastern Europe Facilitated Citizen Exchange Circle	2020
Not Another Plate of Chicken: Creating Creative Fundraising Beyond Galas Diplomacy Begins Here Summit: The Power to Make a Social Impact	2019
The Power of Impactful Stories Global Ties U.S. National Conference	2019
Women Leaders: Promoting Peace & Prosperity in Utah and the Philippines Facilitated Citizen Exchange Circle	2018

Government Accountability & Transparency in Utah and Around the World
Facilitated Citizen Exchange Circle 2018

Combating Extremism in Utah and Kyrgyz Republic
Facilitated Citizen Exchange Circle 2018

MEMBERSHIPS

Utah International Coordinators
World Affairs Council of America
Global Ties U.S.
Center for Citizen Diplomacy
United States Global Leadership Coalition

AWARDS

Atlas Award Recipient from Utah Valley University Office of Global Engagement 2019
Elder L. Whitney Clayton Public Affairs Council Award 2013
Salt Lake City Chamber Of Commerce Leadership Utah Participant 2010
Pete Suazo Social Justice Award 2009

BOARDS & COMMITTEES

Advisory Board Member, Office of Global Engagement, Utah Valley University 2017 - Present
Advisory Board Member, Masters of International & Global Engagement
University of Utah 2017 – Present
U.S. Department of State Virtual International Exchange Program Task Force 2020
Women’s Leadership Coalition, Founding Member 2014
Canyon Rim Community Garden, board member 2013
World Refugee Day Festival, Committee Chair 2008 - 2013