

BILL CLIFFORD

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PROFESSIONAL EXPERIENCE

WORLD AFFAIRS COUNCILS of AMERICA

Washington, DC (Oct. 2013 –)

President and CEO

Lead WACA national office to strengthen, represent, and increase visibility and impact of 90+ World Affairs Councils across the U.S.A. Provide vision and strategy to fulfill Council network's educational mission and ensure sustainability, with record WACA financial assets achieved in 2018.

- **Secure grant funding – \$1,350,000+ to date – for WACA *Engage America* speaker series from these funders:** German Foreign Office; World Food Program USA; Qatar Foreign Ministry; U.S. Institute of Peace; Sasakawa Peace Foundation USA; Korea Economic Institute; Carnegie Corporation of New York; Rockefeller Brothers Fund; European Union Delegation; Sultan Qaboos Cultural Center; Carlson Family Fund; Turkish Cultural Foundation; Shell; and Google
- **Created WACA's first endowment with principal gift of \$500,000 – largest single contribution in WACA's history – to** endow the Carlos and Malú Alvarez Academic WorldQuest National Competition for high school students
- **Plan, design, and raise funds for WACA's two annual flagship programs:** *The WACA National Conference* (\$200,000+ revenue annually; global and national thought leaders; 350+ attendance; think tank and embassy programs) and *Academic WorldQuest* (5,000 high school students from 50 Council communities)
- **Manage day-to-day operations; hire and supervise staff at WACA headquarters; develop budget and manage finances; recruit WACA Board directors;** provide speaker-referral and best-practice services to professionalize Council affiliates and advance the World Affairs Council brand
- **Organize and head WACA Leadership Missions abroad:** Qatar, Israel, Taiwan, Mexico, China, and Japan
- **Advise Council boards of directors; speak to diverse public audiences** on Asian affairs, U.S. foreign and economic policy, and global education topics
- **Winner, 2014 Diversity and Inclusion (DANDI) Award – International Category** (presented in New York City)

FOREIGN POLICY INSTITUTE (FPI) at Johns Hopkins SAIS

Washington, DC (2017 –)

Non-resident Senior Fellow and Editorial Advisory Board Member, The SAIS Review

WORLDBOSTON – A World Affairs Council

Boston, MA (2008-2013)

President and CEO

Revitalized financially distressed nonprofit organization with targeted fundraising and innovative programming to provide the public with forums to engage leaders in civil discourse on critical national and international issues.

- Devised and executed new strategic plan and comprehensive re-branding as a "World Affairs Council"
- Tripled WorldBoston membership to 10-year high by engaging civic leaders and partners; launched new programs such as the WorldBoston Consuls Reception; Chat & Chowder monthly author series; and fast-growing *WB 2030* Young Professionals Network (100+ paid membership in first year)
- Led successful \$150,000 campaign for local Academic WorldQuest endowment fund – most in over 20 years
- Supervised design and delivery of U.S. State Department's International Visitor Leadership Program (IVLP), connecting 500 professionals and 100 Fulbright Scholars from around the world with counterparts in Massachusetts each year; increased IVLP grant funding by over 50% in final two years (2011-13)
- Nominated, Small Business Association of New England's *SBANE 2013 Innovation Award – Nonprofit Category*

CBS MARKETWATCH

Tokyo, Japan (1999-2002)

Asia Bureau Chief

Launched, staffed, and managed Tokyo and Hong Kong bureaus; developed partnerships for pioneering U.S. multimedia company. Created, directed, and produced online coverage of Asia news, as well as on-air analysis for CBS Radio and TV News.

CNBC ASIA / ASIA BUSINESS NEWS (ABN) TELEVISION Tokyo, Japan (1996-1999)
Senior Correspondent/Producer, Tokyo Bureau
 Supervised Japan bureau for cable-start-up ABN; led bureau's transition in ABN's merger with CNBC ASIA. Specialized in live TV broadcasts, features, and exclusive interviews with top Japanese and world government and industry leaders.

KNIGHT-RIDDER FINANCIAL NEWS Tokyo, Japan (1994-1996)
Senior Correspondent, Tokyo Bureau

NIHON KEIZAI SHIMBUN, *The Nikkei Weekly* Tokyo, Japan (1991-1994)
Staff Writer covering international economics and trade

JAPAN EXCHANGE & TEACHING (JET) PROGRAM Shizuoka, Japan (1987-1989)
Assistant English Language Teacher, Sei-Sei High School, and JET Regional Representative (elected)

EDUCATION

JOHNS HOPKINS UNIVERSITY – The Paul H. Nitze School of Advanced International Studies (SAIS)
 M.A., Asia Studies and International Economics (Toyota Fellow) Washington, DC (1989-1991)

TUFTS UNIVERSITY
 B.A., *summa cum laude*, International Relations and French Literature Medford, MA (1979-1983)

SCIENCES PO – Paris
Certificat d'Etudes Politiques (C.E.P.), with distinction, Political Science Paris, France (1981-1982)

APPOINTMENTS, PUBLIC SPEAKING, CIVIC AFFILIATIONS & COMMUNITY SERVICE

Appointments

KOREA ECONOMIC INSTITUTE Washington, DC (2019-2023)
KEI Advisory Council Member

FOREIGN POLICY INSTITUTE (FPI) at Johns Hopkins SAIS Washington, DC (2017-2021)
Non-resident Senior Fellow and Editorial Advisory Board Member, The SAIS Review

WORLD AFFAIRS COUNCILS of AMERICA Washington, DC (2010-2013)
National Board of Directors, Secretary (elected July 2013); Member (since 2011); Strategic Task Force (2010)

MASSACHUSETTS PORT AUTHORITY Boston, MA (2011-2012)
Asia Task Force Member: Advised on non-stop air service linking Boston Logan to Asia hubs, including April 2012 launch of daily service to Tokyo

MASSACHUSETTS CONVENTION CENTER AUTHORITY Boston, MA (2011-2012)
MassInsight Task Force Member: Advised on "tourism-plus" strategy to maximize MCCA's role in economic development

UNIVERSITY of MASSACHUSETTS BOSTON Boston, MA (2009-2011)
UMASS Boston Office of International and Transnational Affairs (OITA) Advisory Board Member

Public Speaking

- COVER TO COVER** – WACA’s Monthly Author Conference Call Series (2014 – present)
Founding host and moderator
- DOHA FORUM 2019** Doha, Qatar (Dec. 14-15, 2019)
Invited Speaker
- WACA-TURKISH HERITAGE ORGANIZATION ROUNDTABLE** Washington, DC (Sept. 17, 2019)
Moderator: “Turkey’s Perspectives on Energy, the Economy, and Regional Security”
- OMAHA WORLD AFFAIRS COUNCIL** Omaha, NE (Aug. 23, 2019)
Speaker: “China’s Belt and Road Initiative and Implications for International Relations”
- 7th Annual USC MARSHALL SUPPLY CHAIN EXCELLENCE SUMMIT** Los Angeles, CA (Aug. 8-9, 2019)
Panelist: “Global Trade Outlook”
- COLORADO SPRINGS WORLD AFFAIRS COUNCIL** Colorado Springs, CO (June 11, 2019)
Speaker: “Addressing New Global Challenges: Priorities for 2020 and Beyond”
- GLOBAL TIES U.S. 2019 NATIONAL MEETING** Washington, DC (Jan. 25, 2019)
Panelist: “Managing Crises on IVLP Missions”
- WORLD AFFAIRS COUNCIL of the MONTEREY BAY AREA** Carmel, CA (Dec. 6, 2018)
Speaker: “Japan, America, and the New Nationalism”
- WORLD AFFAIRS COUNCIL of ORANGE COUNTY** Tustin, CA (May 15, 2018)
Speaker: “U.S. Policy and Relations with Allies in Northeast Asia”
- WORLD AFFAIRS COUNCIL of PHILADELPHIA: “INSIDER’S JAPAN TOUR”** Japan (April 1-12, 2018)
Tour Lead & Speaker: “Assessing the Kim Regime and North Korea’s Nuclear Threat”
Speaker: “Women-omics in Japan”
- JAPANESE EXCHANGE & TEACHING PROGRAM 30-YEAR REUNION** Washington, DC (Aug. 5, 2017)
Panelist: “Engaging and Enriching Diverse Communities”
- CONFERENCE on WORLD AFFAIRS (CWA) – University of Colorado Boulder** Boulder, CO (April 2015)
Panelist: (multiple panels) at UC Boulder’s annual week-long conference; also: April 2003-2005, 2009, 2011
- WORLD AFFAIRS COUNCIL of ROCHESTER** Rochester, NY (Nov. 12, 2014)
Speaker: “China Today: Economic and Political Outlook”
- ASSOCIATION for FINANCIAL PROFESSIONALS 2014 CONFERENCE** Washington, DC (Nov. 3, 2014)
Speaker, AFP Executive Institute: “Global Policy and Economic Outlook”
- INTERNATIONAL DAY of PEACE (Ambassadors Film Screening)** Washington, DC (Sep. 21, 2014)
Panelist: “One Rock, Three Religions”
- BRIDGEWATER STATE UNIVERSITY** Bridgewater, MA (Sep. 25, 2014)
John Quincy Adams Distinguished Speaker Series Keynote Speaker: “American Power in a Shifting World Order”
- WORLD AFFAIRS COUNCIL of JACKSONVILLE** Jacksonville, FL (May 20, 2014)
Speaker: “Innovations in Education: Highlights from the WACA Network”

JAPANESE CONSULATE GENERAL of NEW ENGLAND Boston, MA (2010 and 2011)
Keynote Speaker: Consulate and JET-related alumni events

MASSACHUSETTS COUNCIL for INTERNATIONAL EDUCATION Worcester, MA (Nov. 19, 2010)
Keynote Speaker, MaCIE Conference at Worcester State University: "Going Global: The Future of Higher Education"

NEW ENGLAND STUDY ABROAD REENTRY CONFERENCE Boston, MA (Feb. 27, 2010)
Speaker, Boston University: "Global Careers Boot Camp"

AMERICAN PRESS INSTITUTE Reston, VA (June 21-24, 2005)
Speaker: "Strategic Thinking for a Multi-Platform World"

Civic Affiliations & Community Service

EMBASSY of JAPAN in the UNITED STATES Washington, DC (2018)
Japan Exchange & Teaching (JET) Program Interviewer/Evaluator of Applicants

JAPANESE CONSULATE GENERAL of NEW ENGLAND Boston, MA (2011-2013)
Japan Exchange & Teaching (JET) Program Interviewer/Evaluator of Applicants

JAPAN SOCIETY of BOSTON Boston, MA (2003-2013)

AMERICAN RED CROSS of MASSACHUSETTS Cambridge, MA (2005-2008)
Disaster Services Volunteer: Deployments for Hurricane Wilma, Florida (Oct. 2005); New England floods (May 2006)
Community Liaison: Participated in monthly meetings and tabletop exercises with emergency services providers

CITIZEN SCHOOLS Boston, MA (2003-2007)
Citizen Teacher: Taught after-school apprenticeships (personal finance; poetry; recycling) in Boston middle schools; supported Citizen Schools legislative outreach and fundraising efforts